



## OUR AIM:

**Green Westbourne** will improve our lives by making the area **greener, healthier** and **better for nature** and improving access to the **green economy and jobs**.

## HOW IT WILL WORK:

**Green Westbourne** will:

- 1) Be led by the local community **for everyone in Westbourne**.
- 2) Create **big changes through small actions**
- 3) Take a **flexible approach** to what engagement with nature looks like
- 4) Celebrate and **reflect Westbourne's diversity**
- 5) Build and **strengthen relationships** in Westbourne and with wider communities
- 6) Be **designed to last**: including plans for next steps and future maintenance.
- 7) Raise awareness and action around **the climate emergency**

# PROJECT OUTCOMES

We will achieve our aim by focusing on three key outcomes: making Westbourne a **Greener Place**, helping each other to live **Greener Lives** and to access **Greener Opportunities**.



## Greener Place

We want Westbourne to be a place with:

- More trees, plants and flowers on buildings, in the streets and in parks
- More spaces for everyone to grow food
- Spaces that work better for wildlife
- More safe, accessible and inviting outdoor spaces for:
  - Playing and being active outdoors
  - Relaxing and being mindful
  - Socialising outdoors
  - Outdoor performances
  - Outdoor learning
  - Engaging with nature
- A canal that is more inviting and better for nature
- Buildings with a lower carbon footprint and less waste
- More natural defences from flooding and extreme heat
- Less air, water and noise pollution and less litter



## Greener Lives

We want people who spend time in Westbourne to:

- Have more ownership of our green and blue spaces
- Know more about nature, plants and growing food
- Take practical action to make Westbourne greener, healthier and better for nature
- Grow and cook more food together
- Spend more time outdoors
- Travel more by walking and bike
- Use the outdoors and nature to support their health and wellbeing
- Feel proud of Westbourne's green and blue spaces
- Have a stronger connection to nature
- Have an increased understanding of how they can help tackle the climate emergency (energy saving, recycling, diet, travel etc.)



## Greener Opportunities

We want people who live in Westbourne to:

- Gain new skills, knowledge and qualifications related to green industry, nature and the outdoors
- Have greater access to work experience, employment, and enterprise opportunities related to green industry, nature and the outdoors
- Have greater access to more local green job opportunities